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**Frank Groff**  
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CLIENT: FEINERMAN VISION CENTER/F5000

For more information contact Frank Groff at (562) 491-1000

**REVOLUTIONARY NEW EYE SURGERY PROVIDES  
CLEAR FUTURE FOR BABY BOOMER POPULATION  
(So Cal Eye Surgeon One Of Only Handful Of Specialists Performing  
New Crystalens Procedure To Correct Presbyopia, Nearsightedness and Farsightedness)**

A revolutionary new surgery is proving “miraculous” for hundreds of mostly middle-aged and elderly Southern Californians who have undergone the procedure that simultaneously corrects near and farsightedness. Board certified and fellowship trained eye surgeon Gregg Feinerman, M.D. of the Feinerman Vision Center in Newport Beach, Calif., is one of only a handful of surgeons in the nation who is certified to perform the Crystalens procedure, which restores 20/20 vision to those needing reading glasses as well as those who require corrective lenses to see distances. The procedure also has proven effective in restoring the vision of those suffering from cataracts.

Feinerman said that the new prosthetic called the Crystalens works like the eye’s natural lens as it is engineered to be flexible so that you can vary your focus seamlessly from distance to near vision. He reports that most of his patients who have undergone the procedure now see 20/20 -- without the use of glasses.

“The new Crystalens procedure truly is a groundbreaking advancement in the field of ophthalmology,” said Feinerman, who was trained at the prestigious Gimbel Eye Center and UCI Medical Center and educated at George Washington University. “Nearly every single individual over the age of 45 requires corrective lenses -- either eyeglasses or contact lenses -- to help them see images that are near, intermediate or distant. Thanks to the Crystalens procedure, however, that is no longer

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the case. Most of my patients who have undergone the procedure, including my oldest at 85, no longer depend on corrective lenses at all and they see 20/20.”

Feinerman said that the Crystalens procedure is ideal for those suffering from cataracts.

“Up until now, ophthalmologists have treated cataracts by replacing them with rigid artificial lenses,” he continued. “While millions of Americans successfully undergo this proven surgery each year, in most cases, the patients still require corrective lenses -- especially for reading. The reason? Unlike the Crystalens, traditional implanted lenses are not flexible and therefore do not adjust to focus.”

Feinerman has embarked on an active campaign to educate other eye surgeons as to this new advancement. He has been extensively published in prestigious medical journals including the leading publication in his field, “Ophthalmology,” as well as in numerous textbooks read by physicians throughout the world.

Feinerman Vision Center is located at 320 Superior Avenue, Suite 350, in Newport Beach. For more information, call (949) 631-4780 or visit <http://www.feinermanvision.com>.

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