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**NEW SURGICAL PROCEDURE OFFERS HOPE FOR CATARACT PATIENTS
(Feinerman Vision Center Among First in Nation To Offer “ReZoom” Lenses)**

Patients beset by cataracts have newfound hope thanks to new technology that offers them 20/20 vision following a simple, 15-minute procedure. Feinerman Vision Center is among the first vision correction practices in the nation to offer the state-of-the-art technology that involves removing the cloudy cataracts and inserting a prosthetic multi-focal, intraocular lens that allows patients to see objects at far, medium and close distances without the assistance of glasses or contact lenses. Up until recently, ophthalmologists have treated cataracts by replacing them with artificial lenses. While millions of Americans successfully undergo this proven surgery each year, in most cases, the patients still require corrective lenses -- especially for reading. The reason? Unlike ReZoom and other state-of-the-art lenses, traditional implanted lenses are not flexible and do not adjust to focus at all distances. The ReZoom lens technology was just recently approved by the FDA.

“ReZoom represents the next generation of treatment options for those with cataracts,” said leading eye surgeon Gregg Feinerman, M.D., who revealed that a recent study found that 92 percent of ReZoom patients reported never or only occasionally having to wear glasses. “While the Crystalens procedure is still the dominant option for cataract patients, ReZoom offers a viable alternative.”

ReZoom lenses are manufactured by Advanced Medical Optics Inc. of Santa Ana, California, a global medical device leader focused on the discovery and delivery of innovative vision technologies that optimize the quality of life for people of all ages.

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The Feinerman Vision Center in Newport Beach, Calif., is recognized as one of nation's foremost medical practices dedicated to vision correction. Feinerman is one of only a handful of surgeons in the nation who is certified to perform a number of cutting-edge procedures that have proven effective in restoring the vision of those suffering from a wide range of vision problems. He also is a noted author and educator, presenting instruction to other eye surgeons and publishing articles and abstracts in such prestigious medical journals as "Ophthalmology," as well as in numerous textbooks read by physicians throughout the world.

Feinerman Vision Center is located at 320 Superior Avenue, Suite 350, in Newport Beach. For more information, call (949) 631-4780 or visit <http://www.feinermanvision.com>.

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