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**NEW TECHNOLOGY ALLOWS PHYSICIAN TO “MAP” EYE & CUSTOMIZE SURGERY
(Newport Beach Surgeon One Of First In Region To Offer Newly FDA-Approved Treatment)**

The FDA has approved a new procedure in which the human eye can be mapped so that eye surgeons can individually tailor treatment and achieve superior results for those suffering from near-sightedness and/or astigmatism. Board-certified and fellowship-trained eye surgeon Gregg Feinerman, M.D., who has earned international attention in the medical community for his revolutionary work in the arena of laser eye surgery, is one of the first in Southern California to perform the state-of-the-art procedure. According to Feinerman, the new Zyoptix system enables him to map and analyze thousands of reference points throughout the eye so that the diameter of the laser may be “tuned” for optimum efficacy -- thus providing a truly customized treatment for each patient.

“This revolutionary new treatment marks beginning of a new chapter in the history of laser eye surgery,” said Feinerman. “Because this new procedure enables us to create a thorough ‘fingerprint’ of each patient’s eye, we now can create highly individualized treatment protocols in order to achieve superior results. Thanks to this new technology, my patients who have undergone this procedure have experienced dramatic improvements to their vision and are raving about how their overall quality of life is vastly improved.”

Feinerman cited the following results from the new procedure’s clinical trials:

- 99.7 percent of patients said that their vision improved with most reporting “extreme” improvement
- 91.5 percent of patients achieved 20/20 vision or better after treatment

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- 98.8 percent of patients were “extremely satisfied” with their results

The Feinerman Vision Center in Newport Beach, Calif., is recognized as one of nation’s foremost medical practices dedicated to vision correction. Feinerman is one of only a handful of surgeons in the nation who is certified to perform the Crystalens procedure, which restores both near and far vision to those needing reading glasses as well as those who require corrective lenses to see distances, as well as a number of other cutting-edge procedures that have proven effective in restoring the vision of those suffering from cataracts. He also is a noted author and educator, presenting instruction to other eye surgeons and publishing articles and abstracts in such prestigious medical journals as “Ophthalmology,” as well as in numerous textbooks read by physicians throughout the world.

Feinerman Vision Center is located at 320 Superior Avenue, Suite 350, in Newport Beach. For more information, call (949) 631-4780 or visit <http://www.feinermanvision.com>.

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